

2020 TRAVEL TRADE DIGITAL NEWSLETTER ADVERTISING

TRAVEL TRADE MARKET

U.S. & CANADA

Domestic Travel Professional eNewsletter

FEB, MAY, AUG, NOV 2020

Members have the opportunity to be prominently featured in an Orlando eNewsletter distributed to more than 50,000 U.S. and Canadian travel professionals. The quarterly communication allows members to promote commissionable rates and packages through a formatted design featuring photos and descriptions of the special offers.

INTERNATIONAL

International Travel Professionals eNewsletter

FEB, MAY, AUG, NOV 2020

Program will communicate with international tour operators, travel agents, airlines and industry representatives with themed story angles. 100,000+ total eNewsletters will be sent to: U.K./Ireland, Brazil, Mexico, Argentina, Germany, Switzerland, Austria, Colombia, Chile, China, Netherlands, Scandinavia and India.

NOTE: Programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

QUESTIONS:

Contact your **Member Development Consultant** at advertising.coordinator@visitorlando.com with any questions regarding this advertising opportunity.

OrlandoTradeInsider Orlando Travel Academy



Springtime Is Heating Up in Orlando!

Don't let your customers settle for the same-old vacation — help them make it special in Orlando! It's an incredible new year filled with fresh attractions and experiences, starting with springtime festivals at our theme parks. Plus, get our insider's guide to shopping and a look at some of our most amazing hotels. Help your clients live their Orlando dreams today!



Orlando Is Ready for a Blockbuster 2019



Top 10 Insider Tips for Shopping in Orlando



Spring Festivals Are Blooming in Orlando

Orlando TRAVEL ACADEMY
THE OFFICIAL SITE OF VISIT ORLANDO®

Orlando Travel Academy
Visit Orlando's official Orlando Travel Academy gives you all of the information you need to become an Orlando expert. As a graduate of the program, you'll have access to exclusive travel benefits. Begin here >

SPECIAL OFFERS



One Mile from Walt Disney World® Resort
Book your clients the Bed and Breakfast Package at Hyatt Regency Grand Cypress. Comes with breakfast for 2 adults & 2 children and guaranteed late checkout.



Rosen Hotels Offer 15% Commission
Rosen's best locations. Includes WiFi & Parking. Minutes to attractions. TIA 10% discount - 15% comm. Travel dates now to 2020. 1-866-3ROSEN Key:15TA



Family Friendly All Villa Resort
Sheraton Vistana Resort Villas - Lake Buena Vista - Family friendly resort 1 or 2-bedroom/2 bath villa. Walt Disney World® Resort just 3 miles away.



Spacious All Villa Resort
Sheraton Vistana Villages Resort Villas - International Drive - Spacious 1 or 2 bedroom/2 bath villas, family friendly resort near all the attractions.



Walt Disney World® Resort
Now there is more to see, do, taste, and experience than ever before in all 4 theme parks. Come join in on all the magic happening now!



Save Up to 20% by Paying in Advance
Wyndham Orlando Resort International Drive. Lush gardens, two pools, fitness center, sauna, steam room, walkable neighborhood, multiple dining options.

Visit Orlando

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