

# 2020 OFFICIAL VISITOR CENTER

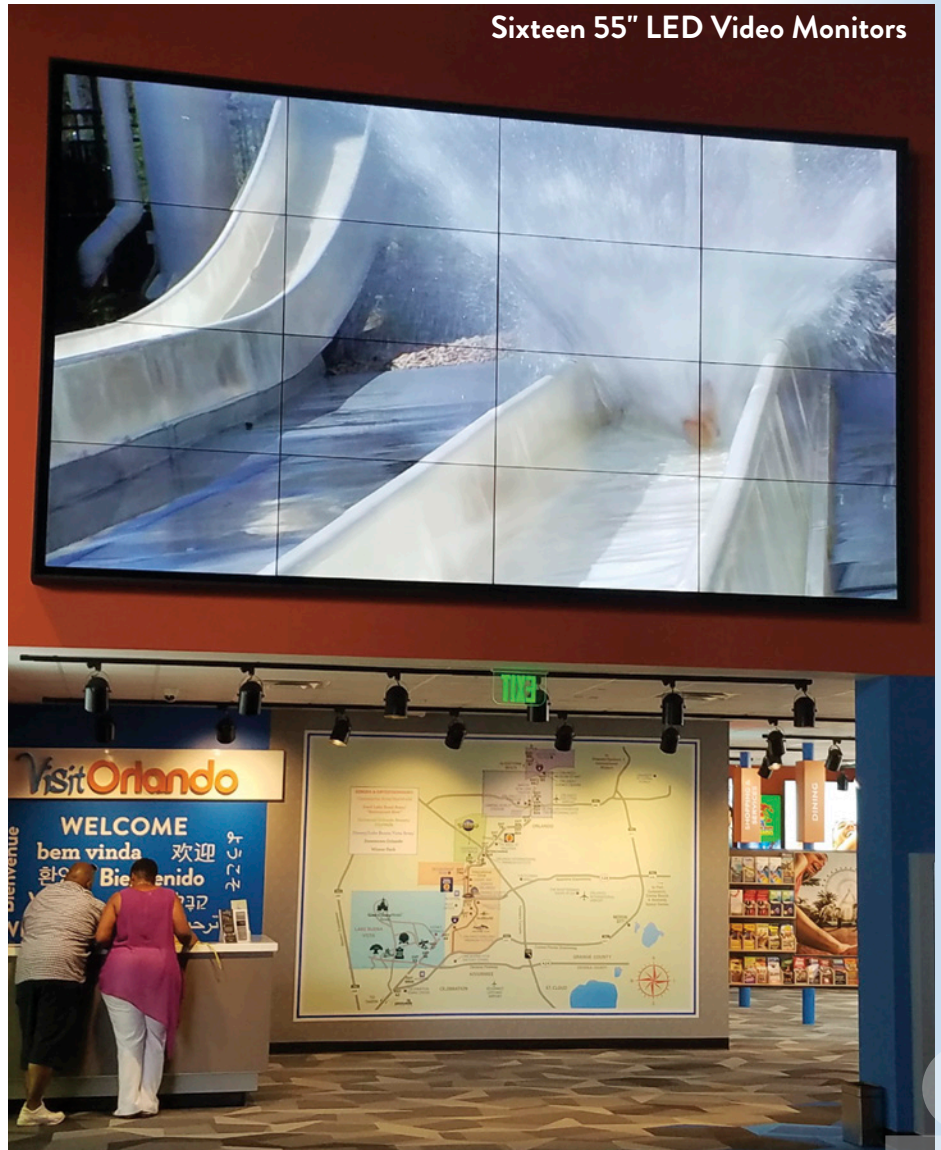
## VIDEO WALL

**WHAT IS THIS?** Ideal for members interested in elevating their marketing exposure with a dynamic, large-scale message wall. Premium positioning with prime visibility at the entrance to the Official Visitor Center. The Video wall is made up of sixteen 55" LED Video Monitors.

**WHO DOES IT REACH?** Consumer domestic and international visitors in-market.

**ADDED VALUE?** Purchase a Video Wall Package and receive a static image on TV monitor at ticket counter. Also included is either a banner ad or a text ad on VisitOrlando.com.

Sixteen 55" LED Video Monitors



## ANNUAL PACKAGE

- 12 months video wall exposure
- 6 months inclusion on TV monitor at ticket counter (static image)
- 1 month 300 x 250 banner ad or 1 month text ad on VisitOrlando.com

### 6 MONTH PACKAGE

- 6 months video wall exposure
- 3 months inclusion on TV monitor at ticket counter (static image)

### 3 MONTH PACKAGE

- 3 months video wall exposure
- 1 month inclusion on TV monitor at ticket counter (static image)

### 1 MONTH OPTION

- 1 month video wall exposure

NOTE: Advertising at the OVC should tell the story of the destination's offerings in a pictorial fashion with limited copy, and must be of a style that is non-offensive and representative of the Orlando brand. All submissions will be reviewed and approved by Visit Orlando marketing and executive teams before placement. Visit Orlando reserves the right to deny inclusion of any advertisement at any time for any reason.

### QUESTIONS:

Contact your **Member Development Consultant** at [advertising.coordinator@visitorlando.com](mailto:advertising.coordinator@visitorlando.com) with any questions regarding this advertising opportunity.

**VisitOrlando.**

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