

2020 OFFICIAL VISITOR CENTER

ATTRACTION TICKET SALES AREA

WHAT IS THIS? This unique marketing opportunity allows you to strategically position your message to target in-market guests that are purchasing tickets at the sales counter. Three top tier opportunities are available at this level.

WHO DOES IT REACH? Consumer domestic and international visitors in-market.

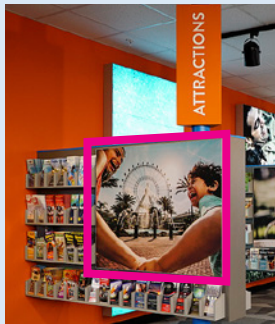


BACKLIT VERTICAL WALL DISPLAY

Two Positions Available

- Located on the Wall in Front of Ticket Sales Counter
- 42" W x 96" H Light Box Panel

Ads print on tension fabric and are displayed in wall-mounted light boxes.



ATTRACTIONS BROCHURE RACK DISPLAY PANEL

One Position Available

- Located adjacent to Ticket Sales Counter
- 47" W x 36" H Panel

Ad is printed on tension fabric and mounted to the front of the brochure rack.



TV MONITOR

12 Positions Available

- Located above the Ticket Sales Counter
- 55" LED Video Monitor – static image rotates every 10 seconds

*All contracts can be billed quarterly

NOTE: PINK Outline Box indicates advertising locations.

Programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

NOTE: Advertising at the OVC should tell the story of the destination's offerings in a pictorial fashion with limited copy, and must be of a style that is non-offensive and representative of the Orlando brand. All submissions will be reviewed and approved by Visit Orlando marketing and executive teams before placement. Visit Orlando reserves the right to deny inclusion of any advertisement at any time for any reason.

QUESTIONS:

Contact your **Member Development Consultant** at advertising.coordinator@visitorlando.com with any questions regarding this advertising opportunity.

Visit Orlando

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