

# OrlandoArts Magazine



With a monthly distribution of 19,000, Orlando Arts Magazine currently enjoys a pass-on rate to 75,000, with more than 100 distribution partnerships. To find out more on advertising opportunities, call 407-363-5826.

## FEATURED DEPARTMENTS

**Artist's Space** brings you into the working studios of local artists and into the dining rooms of area restaurants.

**Brush Strokes** offers insightful coverage of what's unique in local arts and culture.

**Cultural Calendar** tells you where to go and what to do.

**Cultural Eye** dishes up a behind-the-scenes look at upcoming events.

**Eye on Society** reveals who's out on the town.

**Looking Back** gives you a glimpse of history from a cultural perspective.

**People** introduces you to the fascinating faces of the area's cultural scene.

**UA Insider** updates you on the latest news and happenings at United Arts of Central Florida.

## 2020 Editorial Calendar

### JANUARY/FEBRUARY

**85th Annual Bach Festival** — This beloved event celebrates the legacy of J.S. Bach.

**31th Annual ZORA! Festival** — Eatonville hosts this annual event, which honors author and folklorist Zora Neale Hurston.

**Space Deadline: 10/25/19 • Materials Due: 11/1/19**

### MARCH/APRIL

**The Florida Film Festival** — The 29th annual Florida Film Festival dishes out an appetizing combination of food and film.

**Summer Cultural Camps** — A comprehensive guide to art and science camps in our own backyard.

**Space Deadline: 1/2/20 • Materials Due: 1/8/20**

### MAY/JUNE

**Orlando International Fringe Theatre Festival** — Celebrating its 29th anniversary, this unjuried, uncensored festival includes theater, dance, music and visual arts.

**Weddings at Art Venues** — A look at some of the region's unique art venues for weddings.

**Space Deadline: 3/4/20 • Materials Due: 3/11/20**

### JULY/AUGUST

**Outdoor Art** — A look at some of the region's most stunning garden features.

**Space Deadline: 4/29/20 • Materials Due: 5/6/20**

### SEPTEMBER/OCTOBER

**Season Preview** — The comprehensive source for Central Florida's 2020-2021 cultural season.

**Space Deadline: 7/6/20 • Materials Due: 7/13/20**

### NOVEMBER/DECEMBER

**Holiday Gift Guide** — Cultural events and one-of-a-kind gifts that make the season memorable.

**Space Deadline: 9/4/20 • Materials Due: 9/11/20**

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# OrlandoArts Magazine



People who support the arts enjoy the finer things in life, and **Orlando Arts Magazine** serves as their guide to arts and culture in Central Florida. The official publication of United Arts of Central Florida, **Orlando Arts Magazine** is produced bimonthly by Visit Orlando. Each issue covers the best in local dance, music, film, theater, visual arts and special events. The magazine also includes articles about home décor and artful shopping and dining—because living well is an art. **Orlando Arts Magazine** readers are affluent, educated and savvy. They have sophisticated tastes and enjoy dining at upscale restaurants, purchasing quality merchandise and services, and traveling for pleasure.

**ANNUAL DISTRIBUTION: 114,000 (19,000 per issue)**

**Orlando Arts Magazine** reaches your potential customers through paid and VIP subscriptions, sampling programs and distribution at numerous local venues. Included are the Art Gallery at Mills Park, BB&T, Central Florida FAIRWINDS Credit Unions, CityArts Factory, Cornell Fine Arts Museum, Enzian, Garden Theatre – Winter Garden, Harry P. Leu Gardens, Maitland Art Center, The Mennello Museum of American Art, Mount Dora Center for the Arts, Orlando Public Library, Orlando Science Center, Polk Museum of Art and Wayne Densch Performing Arts Center.

**CLOSING DATES**

| Issue  | Space Closing | Materials Due  |
|--|---------------|----------------|
| <b>Jan/Feb 2020</b><br><i>Annual Bach Festival, Zora Festival</i>      | Oct. 25, 2019 | Nov. 1, 2019   |
| <b>Mar/Apr 2020</b><br><i>Florida Film Festival, Summer Camps</i>      | Jan. 2, 2020  | Jan. 8, 2020   |
| <b>May/June 2020</b><br><i>Fringe Festival, Weddings at Art Venues</i> | March 4, 2020 | March 11, 2020 |

**CLOSING DATES**

| Issue  | Space Closing  | Materials Due  |
|--|----------------|----------------|
| <b>Jul/Aug 2020</b><br><i>Outdoor Art</i>        | April 29, 2020 | May 6, 2020    |
| <b>Sep/Oct 2020</b><br><i>Season Preview</i>     | July 6, 2020   | July 13, 2020  |
| <b>Nov/Dec 2020</b><br><i>Holiday Gift Guide</i> | Sept. 4, 2020  | Sept. 11, 2020 |

NOTE: 2020 programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

**QUESTIONS:**

Contact your **Member Development Consultant** at [advertising.coordinator@visitorlando.com](mailto:advertising.coordinator@visitorlando.com) with any questions regarding this advertising opportunity.