

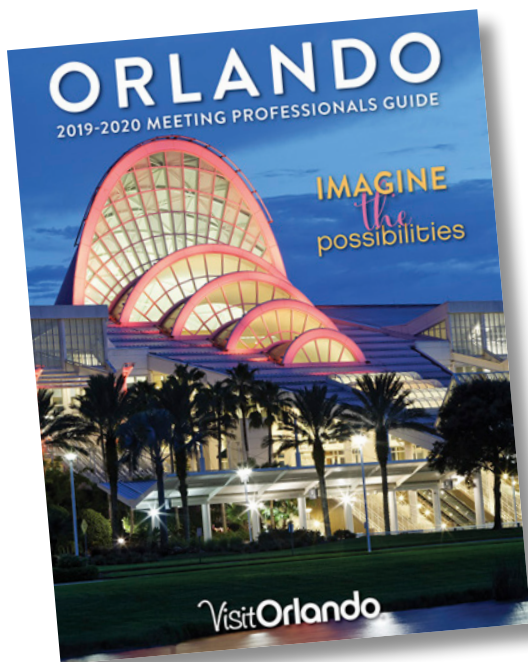
2020-2021 ORLANDO MEETING PROFESSIONALS GUIDE

WHAT IS THIS? Everything a meeting planner needs to know about Orlando's hotels, meeting and convention venues, attractions, dining options, shopping and meeting services.

WHO DOES IT REACH? This annual publication puts you in front of planners considering Orlando for their next meeting, convention or trade show, as well as those who have already selected Orlando as their meeting site.

Visit Orlando members receive up to three listings in the *Orlando Meeting Professionals Guide*. As a Visit Orlando member, you can enhance your opportunity to impact the planners who are or will be making decisions about buying goods and services for their Orlando event with a display ad. The "MPG" is an opportunity not to be missed!

ADDED VALUE? Bonus distribution throughout the year and a digital version of the 2020-2021 *Orlando Meeting Professionals Guide* will appear on OrlandoMeeting.com.



ANNUAL DISTRIBUTION

- Circulation: 25,000
- Bulk mailing to association, corporate and incentive meeting planners
- Bonus distribution throughout the year by Visit Orlando's Convention Sales team
- Fulfillment of inquiries to Visit Orlando

NOTE: Programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

Visit Orlando

6277 Sea Harbor Drive
Suite 400
Orlando, FL 32821-8043
407-363-5800
VisitOrlando.com

QUESTIONS:

Contact your **Member Development Consultant** at advertising.coordinator@visitorlando.com with any questions regarding this advertising opportunity.

CLOSING DATES

Space Deadline.....March 2, 2020
(Non-cancelable 30 days prior to space closing)

Materials Deadline..March 23, 2020

Publish Date June 2020

Cluster advertisements — defined as two or more products, flags, owners or management groups sharing ad space — will be subject to a space-sharing charge equal to the gross rate of the ad space. No additional discounts will apply.

VisitOrlando