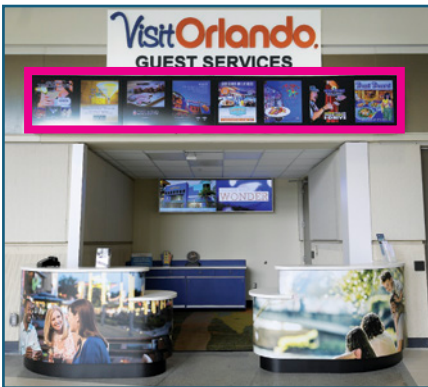


# 2020 VISIT ORLANDO GUEST SERVICES DISPLAY

## WEST BUILDING



HALL A/B



HALL C



HALL E/F

## ANNUAL PROGRAM

Program runs from April 2020 - March 2021 Artwork can be changed on a quarterly basis.

## CLOSING DATES

### Quarter 1 (Program starts April 2020)

Materials Deadline ..... February 28, 2020  
Publish Date..... April 2020

### Quarter 2

Materials Deadline ..... May 29, 2020  
Publish Date ..... July 2020

## NORTH & SOUTH BUILDINGS (4 Locations)



**WHAT IS THIS?** This is a unique advertising opportunity to reach in-market convention attendees.

**WHO DOES IT REACH?** Over 1,000,000 convention delegates by including your advertising message in seven strategically placed Guest Services information desks in the Orange County Convention Center buildings. Advertisers will receive one randomly rotating digital panel at each information desk in the West, North and South buildings.

**ADDED VALUE?** Potential exposure to over 1,000,000 delegates.

- Your property name, website and phone number listed on a quarterly printed brochure and distributed at each of the seven Guest Services desks
- Personnel will staff each Guest Services desk during key meetings/conferences, and are available to make reservations and area information
- A cost-efficient way to reach the convention market

NOTE: PINK Outline Box indicates advertising locations.

Programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

## SAMPLE ADS



## QUESTIONS:

Contact your Member Development Consultant at [advertising.coordinator@visitorlando.com](mailto:advertising.coordinator@visitorlando.com) with any questions regarding this advertising opportunity.

**Visit Orlando**

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