

2020 CONVENTION ATTENDEE GUIDE

WHAT IS THIS? Eighty-page guide to familiarize convention attendees on things to do after the meeting such as the superb dining options, arts & culture, entertainment and nightlife, world-class shopping and golf, sports and outdoor recreation in the Central Florida area.

WHO DOES IT REACH? The *Convention Attendee Guide* is the only official publication distributed inside the Orange County Convention Center for attendees.

ADDED VALUE? Bonus distribution throughout the year and a digital version of the 2020 *Convention Attendee Guide* will appear on OrlandoMeeting.com. Advertisers' ads will link to their website.



Visit Orlando

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QUESTIONS:

Contact your **Member Development Consultant** at advertising.coordinator@visitorlando.com with any questions regarding this advertising opportunity.

CLOSING DATES

Space Deadline..... Jan. 3, 2020
(*Non-cancelable 30 days prior to space closing*)

Materials Deadline..... Jan. 10, 2020

Publish Date March 2020

Cluster advertisements — defined as two or more products, flags, owners or management groups sharing ad space — will be subject to a space-sharing charge equal to the gross rate of the ad space. No additional discounts will apply.

ANNUAL DISTRIBUTION

- Circulation: 100,000
- Convention Center
- Convention hotels
- Pre-promote opportunities to 10+ incoming shows

NOTE: Programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

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