

2020 VISITORLANDO.COM FEATURED LISTING

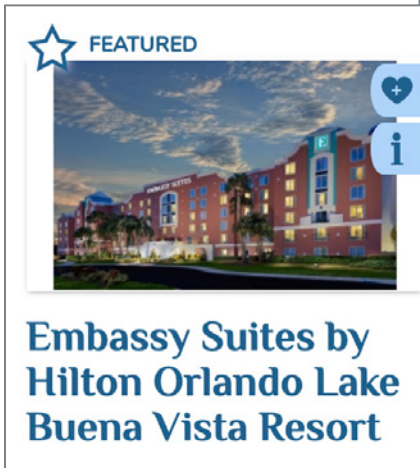
WHAT IS THIS? A Featured Listing unit and Member Featured listing page on the domestic and international VisitOrlando.com sites as well as the Visit Orlando app.

WHO DOES IT REACH? Visitors to the VisitOrlando.com website.

MESSAGING? The Featured Listing is an opportunity to give an overview of your company through a 300-word description that also includes contact/location information and up to 10 photos.

MEMBER FEATURED LISTING PAGE:

FEATURED LISTING UNIT:

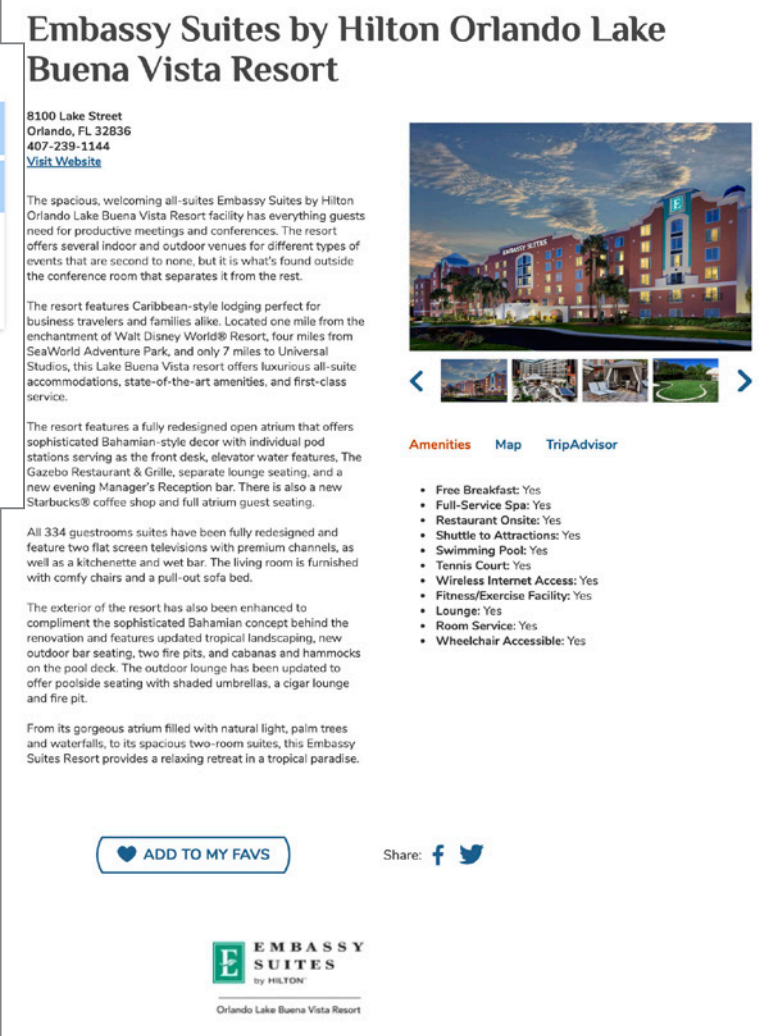


Embassy Suites by Hilton Orlando Lake Buena Vista Resort

ADVERTISING RATES NET ANNUAL

- Accommodations
- Theme Parks
- Dinner Theaters
- Shopping Malls
- Popular Attractions
- Dining
- Shopping
- Sports & Recreation
- Transportation
- Weddings

This advertising opportunity is available throughout the year.



Embassy Suites by Hilton Orlando Lake Buena Vista Resort

8100 Lake Street
Orlando, FL 32836
407-239-1144
[Visit Website](#)

The spacious, welcoming all-suites Embassy Suites by Hilton Orlando Lake Buena Vista Resort facility has everything guests need for productive meetings and conferences. The resort offers several indoor and outdoor venues for different types of events that are second to none, but it is what's found outside the conference room that separates it from the rest.

The resort features Caribbean-style lodging perfect for business travelers and families alike. Located one mile from the enchantment of Walt Disney World® Resort, four miles from SeaWorld Adventure Park, and only 7 miles to Universal Studios, this Lake Buena Vista resort offers luxurious all-suite accommodations, state-of-the-art amenities, and first-class service.

The resort features a fully redesigned open atrium that offers sophisticated Bahamian-style decor with individual pod stations serving as the front desk, elevator water features, The Gazebo Restaurant & Grille, separate lounge seating, and a new evening Manager's Reception bar. There is also a new Starbucks® coffee shop and full atrium guest seating.

All 334 guestrooms suites have been fully redesigned and feature two flat screen televisions with premium channels, as well as a kitchenette and wet bar. The living room is furnished with comfy chairs and a pull-out sofa bed.

The exterior of the resort has also been enhanced to compliment the sophisticated Bahamian concept behind the renovation and features updated tropical landscaping, new outdoor bar seating, two fire pits, and cabanas and hammocks on the pool deck. The outdoor lounge has been updated to offer poolside seating with shaded umbrellas, a cigar lounge and fire pit.

From its gorgeous atrium filled with natural light, palm trees and waterfalls, to its spacious two-room suites, this Embassy Suites Resort provides a relaxing retreat in a tropical paradise.

[Amenities](#) [Map](#) [TripAdvisor](#)

- Free Breakfast: Yes
- Full-Service Spa: Yes
- Restaurant Onsite: Yes
- Shuttle to Attractions: Yes
- Swimming Pool: Yes
- Tennis Court: Yes
- Wireless Internet Access: Yes
- Fitness/Exercise Facility: Yes
- Lounge: Yes
- Room Service: Yes
- Wheelchair Accessible: Yes

Share: [f](#) [t](#)

ADD TO MY FAVS

EMBASSY SUITES
by HILTON
Orlando Lake Buena Vista Resort

NOTE: Programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

QUESTIONS:

Contact your **Member Development Consultant** at advertising.coordinator@visitorlando.com with any questions regarding this advertising opportunity.

Visit Orlando

6277 Sea Harbor Drive
Suite 400
Orlando, FL 32821-8043
407-363-5800
VisitOrlando.com

Visit Orlando

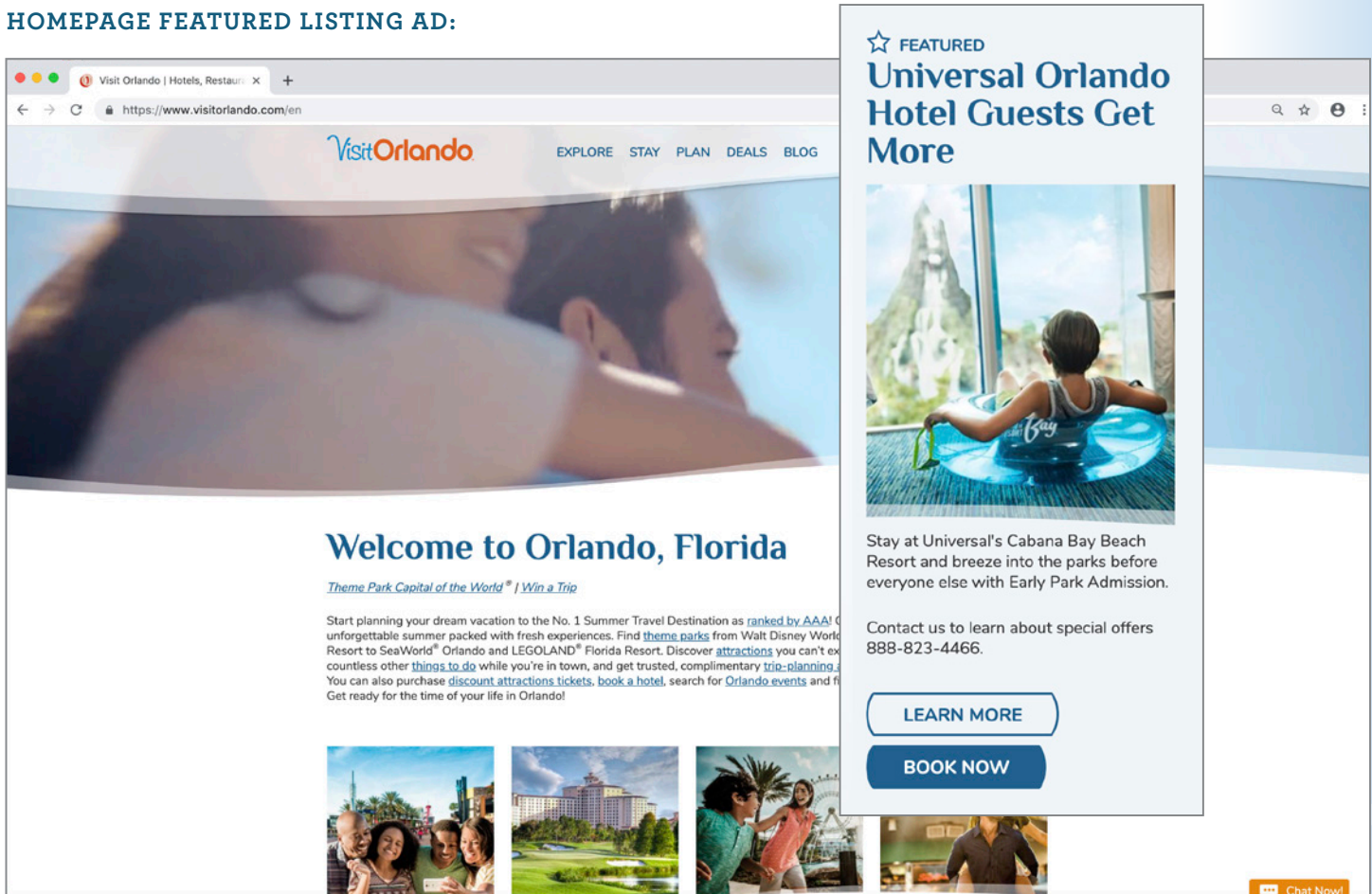
2020 VISITORLANDO.COM HOMEPAGE FEATURED AD

WHAT IS THIS? A featured ad on the homepage of VisitOrlando.com located on the right side of the page at the bottom.

WHO DOES IT REACH? Visitors to the VisitOrlando.com website.


MESSAGING? The Homepage Featured Advertisement is an opportunity to showcase your company on the homepage of the Visit Orlando website.

HOMEPAGE FEATURED LISTING AD:



The image shows a screenshot of the Visit Orlando website homepage. The main navigation bar includes 'EXPLORE', 'STAY', 'PLAN', 'DEALS', and 'BLOG'. The main heading is 'Welcome to Orlando, Florida' with the tagline 'Theme Park Capital of the World® | Win a Trip'. Below this, there is a paragraph of text about planning a vacation. At the bottom, there are four small images: a family, a resort building, a woman in a green shirt, and a man in a dark shirt. A 'Chat Now!' button is visible in the bottom right corner.

☆ FEATURED
Universal Orlando Hotel Guests Get More



Stay at Universal's Cabana Bay Beach Resort and breeze into the parks before everyone else with Early Park Admission.

Contact us to learn about special offers 888-823-4466.

[LEARN MORE](#)

[BOOK NOW](#)

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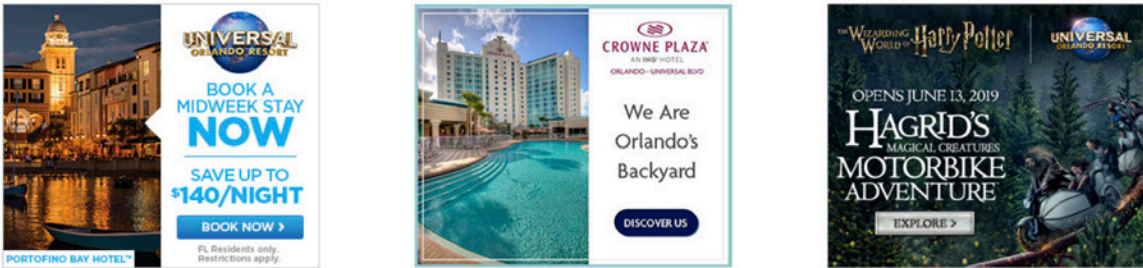
2020 VISITORLANDO.COM STANDARD BANNER AD

WHAT IS THIS? A member supplied 300x250 banner ad located on the bottom of the homepage and the Explore, Stay, Plan, Deals and blog sections of VisitOrlando.com.

WHO DOES IT REACH? Visitors to the VisitOrlando.com website.

MESSAGING? The Standard Unit is a great way to promote a retail offer or message to those planning their Orlando vacation.

STANDARD BANNER ADS are located at the bottom of the page above the footer:



The image displays three standard banner ads. The first is for the Portofino Bay Hotel, featuring a night view of the hotel and a boat on the water, with text: 'UNIVERSAL ORLANDO RESORT', 'BOOK A MIDWEEK STAY NOW', 'SAVE UP TO \$140/NIGHT', 'BOOK NOW >', and 'FL Residents only. Restrictions apply.' The second is for Crowne Plaza, showing a pool and hotel building, with text: 'CROWNE PLAZA AN BSH HOTEL ORLANDO - UNIVERSAL RESORT', 'We Are Orlando's Backyard', and 'DISCOVER US'. The third is for Hagrid's Motorbike Adventure, featuring a character on a motorbike, with text: 'WIZARDING WORLD of Harry Potter', 'UNIVERSAL ORLANDO RESORT', 'OPENS JUNE 13, 2019', 'HAGRID'S MAGICAL CREATURES MOTORBIKE ADVENTURE', and 'EXPLORE >'.

Visitors

Explore | Stay | Plan | Save | What's New | [f](#) [v](#) [t](#) [@](#)

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SIGN UP FOR EMAILS

Receive Visit Orlando news, special offers and discounts.

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2020 VISITORLANDO.COM SUB-HERO ADVERTISING

WHAT IS THIS? A Visit Orlando-created Sub-Hero Ad and accompanying Landing Page on VisitOrlando.com.

WHO DOES IT REACH? Visitors to the VisitOrlando.com website.

MESSAGING? Excellent way to promote a major event or new attraction.

SUB-HERO ADVERTISEMENT on Homepage & Events Homepage + Landing Page

HOMEPAGE & EVENTS HOMEPAGE



LANDING PAGE



TWO LOCATIONS AVAILABLE:

- **Homepage Sub-Hero Ad:** Appears in the middle of the Main homepage on VisitOrlando.com.
- **Events Homepage Sub-Hero Ad:** Appears in the middle of the Events homepage of VisitOrlando.com.

The design of the Sub-Hero Ad and Landing Page is determined by Visit Orlando and will follow VisitOrlando.com specified web font and design.

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