

2020 CONSUMER DIGITAL NEWSLETTER ADVERTISING

CONSUMER MARKET

DOMESTIC

Domestic (U.S.)

JANUARY–DECEMBER (MONTHLY)

Program gives members the opportunity to be featured in monthly communication to consumers who opt-in to receive timely updates and discounts on the Orlando destination. Distributed to an opt-in database of approximately 1,000,000+ consumers.

Florida Resident

JANUARY–DECEMBER (MONTHLY)

Program gives members the opportunity to be featured in monthly communication to approximately 165,000+ Florida Residents who opt-in to receive valuable updates on Florida Resident-only offers.

INTERNATIONAL

U.K.

JANUARY–DECEMBER (MONTHLY)

Communication to approximately 40,000+ U.K. residents who have opted-in to receive information on the Orlando area.

Canada

JANUARY–DECEMBER (MONTHLY)

Communication to approximately 82,000+ Canadian residents who have opted-in to receive information on the Orlando area.

Brazil

FEBRUARY–NOVEMBER (MONTHLY)

Communication to approximately 175,000+ Brazilian residents who have opted-in to receive information on the Orlando area.



NOTE: Programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

QUESTIONS:

Contact your **Member Development Consultant** at advertising.coordinator@visitorlando.com with any questions regarding this advertising opportunity.

Visit Orlando

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