

2020 CANADA PRINT CO-OP PACKAGE

WHAT IS THIS? Reach frequent travelers in Canada during key travel seasons, summer and winter. Package includes a formatted ad in the summer and winter issues of CAA Magazine.

MESSAGING? Perfect for your branding and awareness, deals and special offers.



CAA MAGAZINE – SUMMER & WINTER ISSUES

WHO DOES IT REACH? The Canadian Automobile Association is one of the largest established consumer-based organizations in Canada. The publication focuses on travel trends and lifestyle.

Distribution: Ontario and Atlantic Provinces

Circulation: 1.85 million

of Ad Spaces: 6 per page

Space Close: February 3, 2020

SUMMER Issue – May-June

Materials Due: February 12, 2020

WINTER Issue – November-December

Materials Due: August 5, 2020

VisitOrlando.

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QUESTIONS:

Contact your **Member Development Consultant** at advertising.coordinator@visitorlando.com with any questions regarding this advertising opportunity.

NOTE: Programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

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