

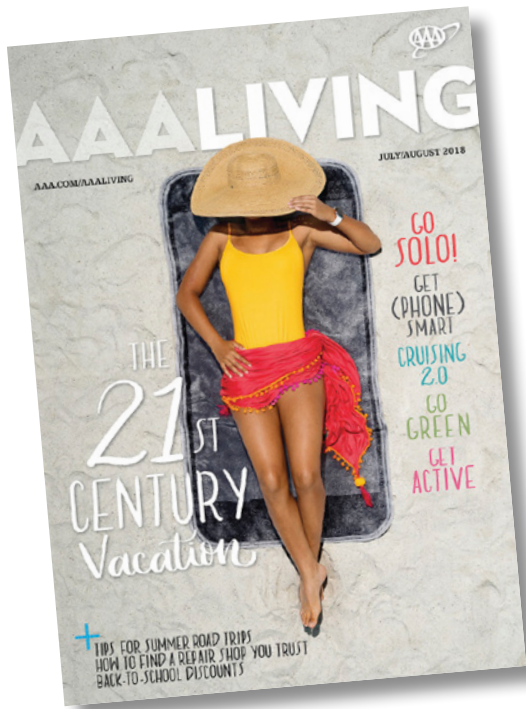
2020 AAA LIVING

WHAT IS THIS? AAA Living is a lifestyle-focused magazine written and distributed exclusively for AAA members.

WHO DOES IT REACH? Each issue focuses on the latest travel trend and opportunities. Each insertion is distributed to a circulation of over 2 million in Florida, Georgia and Tennessee. Targeted distribution reaches a majority household income of \$75,000 (and above) with a propensity to travel. Predominantly female audience, most in the 55+ bracket.

ADDED VALUE? Includes online lead generation program to build your database for remarketing via mail and email.

MESSAGING? Perfect for your branding and awareness message or deals + special offers.



SOUTHEAST REGION

- Circulation: 2,322,554
- Areas: Florida, Georgia, Tennessee
- Added Value: Estimated up to 750 e-Leads per member
- Issue Dates: May/Jun, Sep/Oct

NOTE: Programs, publications, editorial, dates and rates are subject to change pending Visit Orlando marketing plans and strategies.

Visit Orlando

6277 Sea Harbor Drive
Suite 400
Orlando, FL 32821-8043
407-363-5800
VisitOrlando.com

QUESTIONS:

Contact your **Member Development Consultant** at advertising.coordinator@visitorlando.com with any questions regarding this advertising opportunity.

CLOSING DATES

Space Deadline

May/Jun January 31, 2020
Sep/Oct May 20, 2020

Materials Deadline

May/Jun February 14, 2020
Sep/Oct June 1, 2020

Publish Dates

May/Jun May 2020
Sep/Oct September 2020

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